



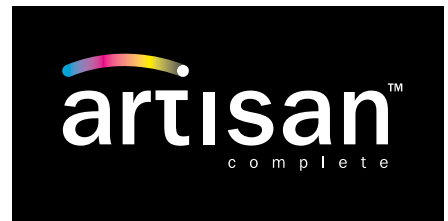
Logo Usage Guide

Artisan Complete Logo Usage Guide

The Artisan Complete logo has been trademarked to identify and distinguish its products from others. The trademark logo is a symbol of quality and goodwill. Use this trademark in the manner for which it is intended. Do not use it for goods or services in a negative light. Do not alter it in any way.

Versions

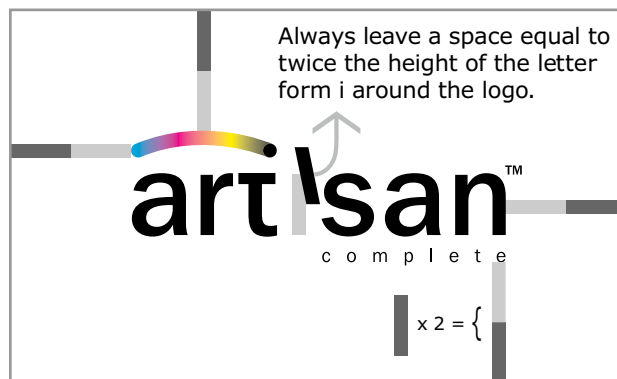
Versions of the Artisan Complete logo have been designed for use on different applications and mediums. Four colour and one colour logos are available for use on black and white backgrounds in formats for both web and print.



Clear Space

Use of the Artisan Complete brand name and logo is governed by Artisan Complete's trademark license agreement and it's the responsibility of the third party user to comply with these guidelines at all times.

All Artisan Complete logos must be placed twice the x-height away from the outside edge of any collateral as well as twice the x-height away from any other element on the page.



Size Specifications

The minimum size for use of an Artisan Complete logo is 130px wide or 45mm wide. The logo becomes unreadable at sizes smaller than shown here.

Never enlarge a jpg image. It will result in a low quality image, thereby misrepresenting Artisan Complete.



If you have any questions or require assistance with the use of the Artisan Complete logo consult our corporate identity file or contact Amanda Plouffe at 905-475-2860 ext. 225 or email at amanda.p@artisancomplete.com