



Supplied Print Artwork Specifications

Native Environment

- Mac OSX

Art & Layout Formats

- Adobe Illustrator
- Adobe InDesign
- QuarkXPress

Colour Space

- CMYK

Image Resolution

- Screen/Digital - 100 to 150 DPI at final size
- Litho - 300 DPI at final size

Preferred Image Formats

- Layered Adobe Photoshop Documents
- EPS files
- Tiff files

Fonts

- Provide all fonts used in artwork

Composition Sample/Proof

Used to check digital artwork is loading correctly

- Low-Res PDF
- Printed laser

File Compression

- Mac ZIP
- Stuffit