

**signmedia**  
CANADA  
www.signmedia.ca

National *Sign*  
Competition

2008 Winners!

Submissions arrived from across the country, our judges reviewed all eligible entries and their scores were tallied. Now, we can proudly present the winners of *Sign Media Canada's* second annual National Sign Competition.

After a highly successful inaugural edition in 2007, the competition attracted even more submissions this year, representing a broader cross-section of the best in Canadian signmaking. Even in this strongly competitive field, however, the spirit of originality drove this year's winners right to the front of the pack.

Our judges—all members of *Sign Media Canada's* editorial advisory board—considered competition entries' merits in terms of originality, creativity, appearance and design suitability. Winners were selected in eight categories, while the entry with the highest overall score was also honoured as 'best in show.' That award winner will receive a free trip to the Specialty Graphic Imaging Association (SGIA) Expo in Atlanta, Ga., this October.

So, without further ado, we now present—and congratulate—our 'sophomore year' winners!



## Digital Signs



### Winner

**Manufacturer/Fabricator:** Artisan Live

**Designer:** Kris Steeves

**Submitter:** Brigit Pegg

**Address:** Markham, Ont.

**Client:** Four Restaurant, Toronto, Ont.

**Materials/Methods:** Four screens and visual effects software.



## Out-of-home Advertising



### Winner

**Manufacturer/Fabricator/Designer:** Artisan Complete

**Submitter:** Brigit Pegg

**Address:** Markham, Ont.

**Client:** Volkswagen Canada

**Materials/Methods:** The display was designed to create the illusion of a floating stand, which was achieved by supporting the display with an arm connected to the base and hidden behind the vehicle's tire. Cold-rolled steel (CRS) was used to construct the sign and a honeycomb pattern was laser-cut into the main panel. The base was finished with a gunmetal grey powdercoat and the front panel was finished with a satin chrome polish.



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