

# signmedia

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CANADA

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Trade Show Preview

Special Report:  
Digital Signage



## Great Canadian Signs

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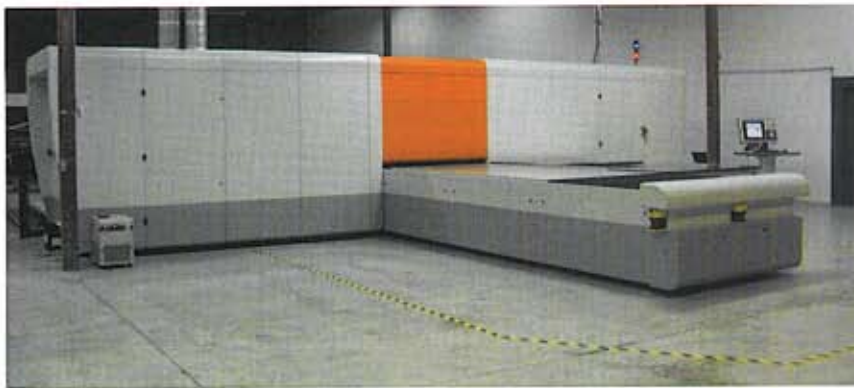
**Sign of the week**

**Signage Made Right & Printed Right**—*Signage Made Right & Printed Right* is a leading provider of signage and printing solutions for a wide range of businesses. The company specializes in a variety of signs, including outdoor signs, indoor signs, vehicle signs, and more. The company also provides a variety of printing services, including digital printing, large format printing, and more. The company is committed to providing high-quality products and services to its customers.



Photo by Signage Made Right & Printed Right

**A lot more Complete**



**Artisan Complete** in Markham, Ont., has become only the second company in Canada—and indeed all of North America—to install an **Inca Onset** digital printer from **Fujifilm Sericol**.

The first was **Holland & Crosby** in Mississauga, Ont. (see *Sign Media Canada*, April 2008, p. 12), which installed the device in February and hosted an open house to showcase it in May.

The ultraviolet (UV) flatbed printer reportedly can handle output sizes up to 1.5 x 3 m (5 x 10 ft), print edge-to-edge on substrates up to 15 mm (0.6 in.) thick and achieve production throughput of 500 m<sup>2</sup> (5,382 sf)—or more than 120 full-bed sheets—per hour.

Artisan creates a wide range of point-of-purchase (POP) signs and displays. As such, it constantly needs to print in-store marketing communications materials.

“Adding the Onset to our arsenal of printing equipment expands our POP offerings to retailers and agencies,” says Victor Jorge, general manager.

The printer was also chosen to complement environmentally responsible manufacturing principles, as it reduces the number of setup sheets and uses energy-efficient UV-curable inks.

Artisan announced the installation in May, but then needed to construct a new room for the press (pictured).

**Sign of the week**

The **Inca Onset** digital printer from **Fujifilm Sericol** is a leading provider of signage and printing solutions for a wide range of businesses. The printer is designed to provide high-quality products and services to its customers.

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